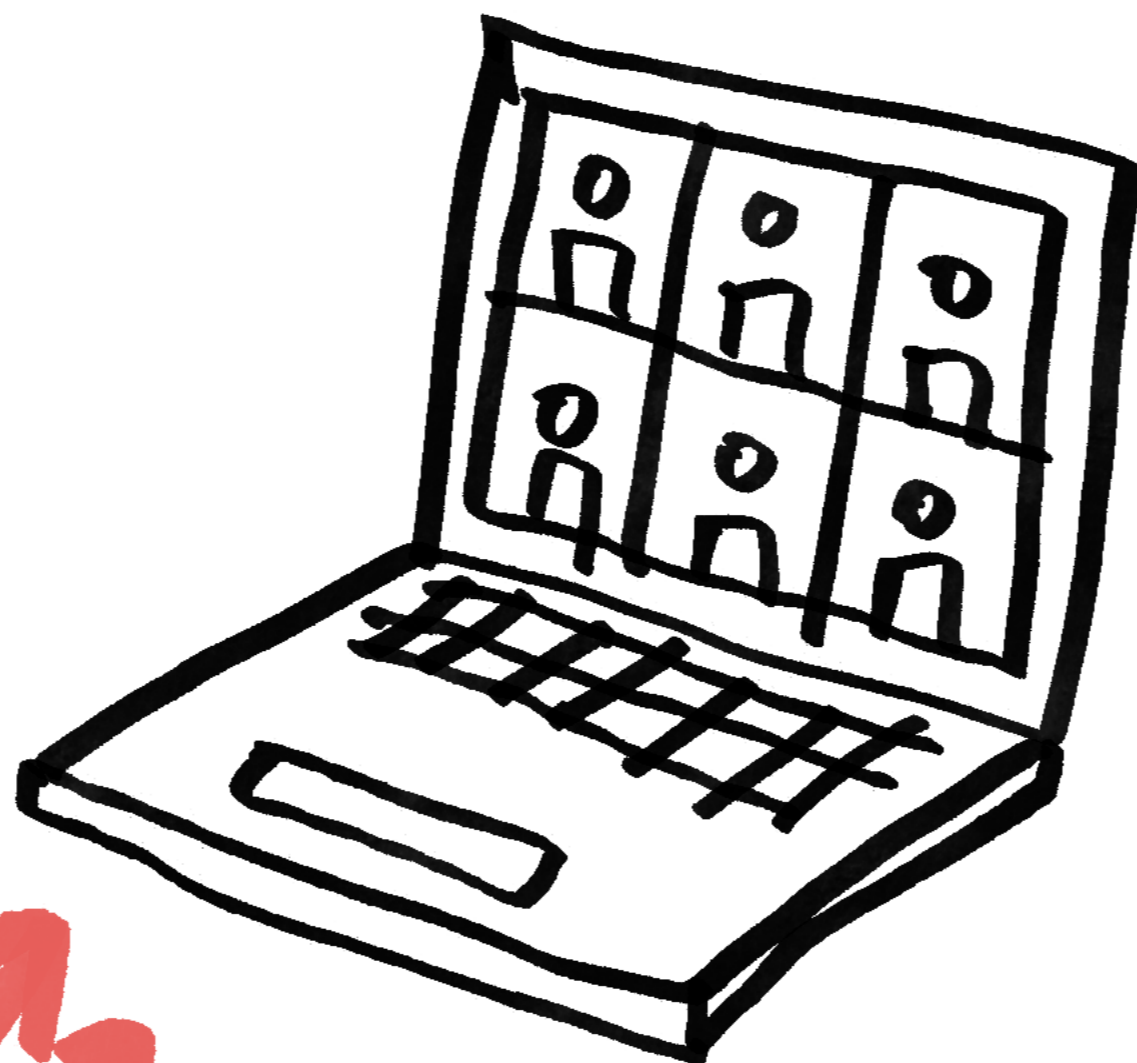
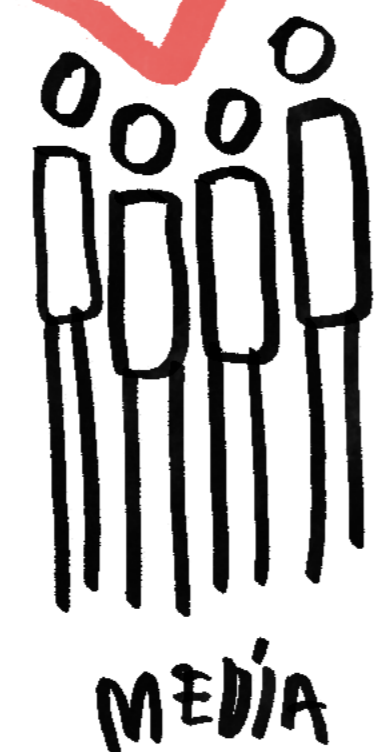


GROUP #1



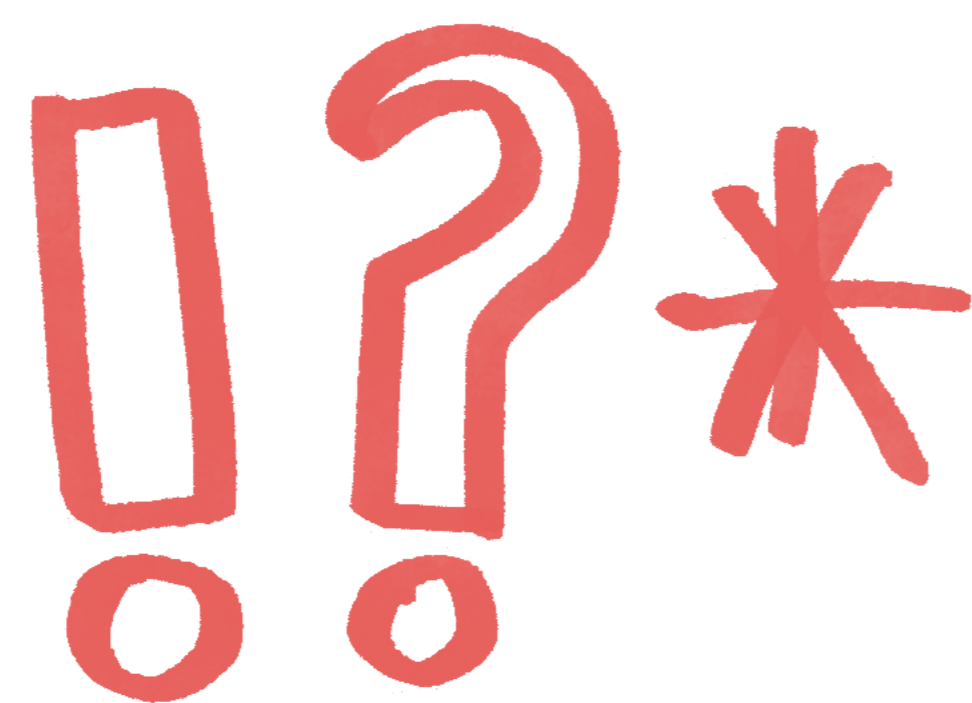
THE MORE WE KNOW THE BETTER



EMBEDDED JOURNALISM  
DON'T LOOSE ABILITY TO JUDGE / CRITIQUE



SIZE, MASS LOAD...



WHO IS VIEWER



ATTENTION  
"THE" EVENT

NEWS WORTHYNESS  
THINK LONG TERM

